# PAULINA REVUELTA

## • DETAILS •

Ciudad de México México 5544844719 paurevu@gmail.com

• LINKS •

Portfolio

**Instagram** 

SKILLS

Drawing

Illustration

Adobe Photoshop

Ability to Multitask

Ability to Work in a Team

• LANGUAGES •

Spanish

English

French

## PROFILE

I am an accomplished creative leader with a diverse background in creative development, asset production, and team leadership, adept at fostering innovative and collaborative studio environments.

I am skilled in an array of creative software, including Adobe Creative Suite, with a penchant for animation, illustration, and concept artistry that enriches service offerings and brand narratives. I combine a perfectionist's attention to detail with a critical eye to consistently elevate creative outputs.

#### EMPLOYMENT HISTORY

#### Co-founder, Artist, Associate at ALLQIMIV Culto Creativo, Ciudad de México

October 2023 — Present

Leads creative development and asset production for musicians, events, and diverse brands, ensuring distinctive and engaging visual experiences. Guides concept generation and design processes to create compelling brand narratives. Manages a multi-lingual team, fostering an environment that encourages innovation and collaboration. Oversees project timelines and deliverables, maintaining high standards of quality and creativity. Cultivates a studio culture that values critical analysis and perfectionism, driving continuous improvement.

- Demonstrated proficiency in Adobe Creative Suite, animation, illustration, and concept artistry, contributing to the studio's diverse service offerings.
- Applied a critical eye and perfectionist approach to consistently improve project outcomes and personal skill set.
- □ Excels in leadership roles, balancing team player dynamics with effective management responsibilities.

## Game Tester at LIONBRIDGE GAMING, Ciudad de México

March 2024 — April 2024

Led efforts in identifying and reporting various bugs across multiple gaming platforms, ensuring enhanced gameplay and user experience. Collaborated with a team of testers to systematically assess games for quality assurance. Contributed to the clear and effective communication of issues. Developed proficiency in utilizing different consoles, which facilitated comprehensive testing and feedback processes.

- Discovered and documented significant bugs in games, contributing to the refinement of final products.
- $\ensuremath{\mathbb{I}}$  Enhanced communication techniques to efficiently convey complex issues to development teams

#### Art, Animation, and Design at SELECTIVE HEARING, Ciudad de México

August 2022 — December 2022

Managed team efforts and oversaw art direction, ensuring high-quality asset creation for musicians such as Barovier and Bagha. Spearheaded the re-branding and conceptualization of Barovier's upcoming album, translating musical concepts into compelling visual narratives. Designed and produced engaging album covers in both 2D and 3D styles, tailored to artist branding and fanbase expectations. Employed advanced proficiency in industry-standard tools including Photoshop, Maya, Toon Boom, and

Premiere Pro to craft concert visuals for music festivals, enhancing live performance experiences.

- $\ensuremath{\mathbb{I}}$  Successfully re-branded a music artist, resulting in widespread viewer acceptance and enhanced fan engagement.
- $\ \square$  Fostered a deeper understanding of musical artists' visions, effectively translating them into visual art forms.
- $\ensuremath{\mathbb{D}}$  Utilized a critical eye and perfectionist approach to continuously improve visual outputs and team performance.
- $\ \square$  Demonstrated leadership and collaborative skills in a team environment, contributing to a cohesive and productive creative process.

# EDUCATION

Digital Art, Tecnológico de Monterrey Campus Santa Fe, Ciudad de México

August 2019 — July 2023

Graduate with High Honors